

## WC daily F





### green-Effective® Toilet Cleaner

■ Eco-efficient performance with eco-effective product design

#### User and environmental safety at the highest cleaning performance







#### Sustainable development and production



#### EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water
- management Social Fairness



### DIN ISO 14001:

Continuous improvement in reducing waste and CO2 emissions. and saving of energy, water and material consumption



#### ISO 50001:

 Continuous improvement of energy management: performance, efficiency, security, use and consumption



#### A.I.S.E.-Charter:

Safe and sustainable manufacturing of cleaning products



#### DIN ISO 9001:

Continuous improvement of management processes and customer satisfaction

Established quality management system in product development and production

- First Cradle to Cradle Gold certified range in the cleaning industry\*
- Certified with the European Ecolabel (DE/020/121)
- Developed to fulfil the Austrian Ecolabel
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Cradle to Cradle Certified is a certification mark licensed by the Cradle to Cradle Products Innovation Institute. The product has been Cradle to Cradle Certified at the Gold level.

#### Complete biodegradability



- WC daily F with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*
- \*for more information please visit www.wmprof.com

#### Intensive use of renewable resources - continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 87% of organic carbon processed in WC daily F originates from renewable plant resources which enables a production that is widely independent
- Active water stewardship maintaining an own fresh and waste water treatment

#### Ingredient declaration

<5% anionic surfactants (sodium laureth sulfate) Specific ingredients: water, citric acid, xanthan gum

#### Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

#### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning
- Increased service value and strengthened company reputation





# WC daily F







■ Viscous consistency ■ Easy-to-use ■ Safe application

#### **Product profile**

- WC daily F is an acid toilet bowl cleaner, which effectively uses the natural citric acid. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- Meanwhile enhancing the work safety, WC daily F shows outstanding cleaning performance due to its viscous formulation and effectively removes all common soils from urinals and toilet bowls.
- The special bottle with angled neck assures a fast, direct, easy and safe application.
- Majorly composed of renewable resources, WC daily F takes on the responsibility for future generations.

#### Area of application

pH-Value

• WC daily F is suitable for the cleaning of all toilet bowl, urinal and bidet facilities.

#### Product safety, storage and environmental instructions

**Safety:** For professional use only. Keep away from children. Do not mix with other products. Test material compatibility before use. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container.

**Environmental:** Only give completely emptied packaging in the recommended waste container. Proper dosing saves costs and minimises environmental impact.



Application and Dosing

Dose in relation to application and degree of soil. Follow below instructions.

oncentrated



Maintenance cleaning: apply directly into the bowl and under the edge. Leave for a few minutes (overnight for persistent soiling), brush it briefly and





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