

SOFT nature



green-Effective® Hypoallergenic last rinse fabric softener

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance

Complete biodegradability



- SOFT nature with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 71% of organic carbon processed in SOFT nature originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation

Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production



makes the difference

SOFT nature



green-Effective® Hypoallergenic last rinse fabric softener

- Hypoallergenic ■ Fresh perfume ■ 100% European plant-based

Product profile

- SOFT nature is based on 100% European plant-based surfactants from rapeseed and sunflower oil and is free of dyes and preservatives.
- It removes static electricity, allows a quick and easy ironing and leaves the laundry velvety soft.
- SOFT nature is dermatologically tested.
- Its mild fresh scent makes it pleasant to use.

Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT nature in the final rinse with a pump or in the fabric softener machine drawer.

Application and Dosing



Dose in relation to application and degree of water hardness. Follow below instructions.



5-15 ml/ kg

Manual dosing:







Automatic dosing: automatic dosing systems highly recommended.



Application area: developed for professional laundries.



Application area: facilitates ironing.

			
5 ml*	10 ml*	15 ml*	

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container. Do not store 4°C and not over 25°C.

Environmental: For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution.

Sales units

Order No. 713163 2 x 5 L

Your trusted partner on site

pH-Value

