

SOFT nature







Sustainable development and

EMAS:

report

management Social Fairness

DIN ISO 14001:

green-Effective® Hypoallergenic last rinse fabric softener

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance

Complete biodegradability



- SOFT nature with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*
- *for more information please visit www.wmprof.com

Intensive use of renewable resources - continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 71% of organic carbon processed in SOFT nature originates from renewable plant resources which enables a production that is widely independent
- Active water stewardship maintaining an own fresh and waste water treatment

Energy and water Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

consumption



ISO 14001

MINTECHNICA

production

ISO 50001: Continuous improvement of energy management: performance, efficiency, security, use and

 Continuous improvement of environmental performance

. Annual sustainability

Continuous improvement

in reducing waste

and CO2 emissions.

water and material

and saving of energy,

consumption A.I.S.E.-Charter:





DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

Professional user training and on-site support for Sustainable Hygiene Solutions

Comprehensive knowledge transfer through qualified cleaning consultants



- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation





SOFT nature







Type of the state of the state

■ Hypoallergenic ■ Fresh perfume ■ 100% European plant-based

Product profile

- SOFT nature is based on 100% European plant-based surfactants from rapeseed and sunflower oil and is free of dyes
 and preservatives.
- It removes static electricity, allows a quick and easy ironing and leaves the laundry velvety soft.
- SOFT nature is dermatologically tested.
- Its mild fresh scent makes it pleasant to use.

Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT nature in the final rinse with a pump or in the fabric softener machine drawer.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container. Do not store 4°C and not over 25°C.

Environmental: For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution.



Application and Dosing



Dose in relation

degree of water hardness Follow

to application and

below instructions.



Automatic dosing: automatic dosing systems highly recommended.

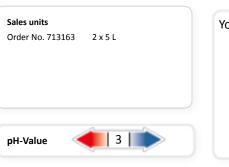


Application area: developed for professional laundries.



Application area: facilitates ironing.





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