

# SOFT fresh CF protect



**Fabric softener with anti-pilling effect and color protection**

## ■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- Registered in the positive list of ‚die umweltberatung‘
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

## Sustainable development and production



### EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



### DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



### ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



### A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



### DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

## Complete biodegradability



- SOFT fresh CF protect with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*

\*for more information please visit [www.wmprof.com](http://www.wmprof.com)

## Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Active water stewardship maintaining an own fresh and waste water treatment

## Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

## Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

## Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



makes the difference

# SOFT fresh CF protect



**Fabric softener with anti-pilling effect and color protection**

■ 100% European plant-based ■ Re-new effect ■ Revitalisation of color

## Product profile

- SOFT fresh CF protect contains surfactants mainly from European cultivation, such as rapeseed and sunflower oil, enhancing environmental responsibility, while making the linen silky and soft.
- SOFT fresh CF protect with Re-new effect offers high fibre care and revitalization of the color for natural fibres.
- SOFT fresh CF protect significantly extend the life span of the fibres.
- Thanks to the cationic surfactants used, SOFT fresh CF protect allows to remove static electricity on linen while enabling a quick and easy ironing and leaving the laundry velvety soft.
- The fragrance in SOFT fresh CF protect provides long-lasting freshness.
- The use of a dryer is recommended.

## Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT fresh CF protect in the final rinse with a pump or in the fabric softener chambre

## Product safety, storage and environmental instructions

**Safety:** For professional use only. For further information, see Safety Data Sheet.

**Storage:** Store at room temperature in the original container. Do not store under 4°C and not over 25°C.

**Environmental:** For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution. Dispose of container into the collection of recyclables only when it is completely empty.

## Application and Dosing



Dose in relation to application and degree of water hardness. Follow below instructions.

5-15 ml/ kg



**Manual dosing:**








Can be applied with automatic dosing system.



developed for professional laundries.



facilitates ironing.

			
	5 ml*	10 ml*	15 ml*
	5 g*	10 g*	15 g*

## Sales units

Order No. 716885	2 x 5 L
Order No. 716886	1 x 15 L
Order No. 716887	1 x 60 L
Order No. 716888	1 x 200 L

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pH-Value

