

# GLASS cleaner



## **green-Effective® Glass and window cleaner**

### ■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- First Cradle to Cradle® Gold certified range in the cleaning industry\*
- Certified with the European Ecolabel (DE/020/384)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

\*Cradle to Cradle Certified™ is a certification mark licensed by the Cradle to Cradle Products Innovation Institute. The product has been Cradle to Cradle Certified™ at the Gold level.

### Complete biodegradability



- GLASS cleaner with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*

\*for more information please visit [www.wmprof.com](http://www.wmprof.com)

### Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 71% of organic carbon processed in GLASS cleaner originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

### Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

### Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation

### Sustainable development and production



- EMAS:**
- Continuous improvement of environmental performance
  - Annual sustainability report
  - Energy and water management
  - Social Fairness



- DIN ISO 14001:**
- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



- ISO 50001:**
- Continuous improvement of energy management: performance, efficiency, security, use and consumption



- A.I.S.E.-Charter:**
- Safe and sustainable manufacturing of cleaning products



- DIN ISO 9001:**
- Continuous improvement of management processes and customer satisfaction
  - Established quality management system in product development and production



makes the difference

# GLASS cleaner



## **green-Effective® Glass and window cleaner**

- Increased user safety ■ High performance ■ Streak-free

### Product profile

- GLASS cleaner is a glass and window cleaner with exceptional environmental properties, which is based on fermentation ethanol (spirits). Respecting biological cycles, it cares for people's health and cleaning staff's safety.
- Meanwhile enhancing the work safety, the extraordinary power of GLASS cleaner assures outstanding cleaning performance with minimal efforts and costs.
- Whilst the pH neutral formulation is gentle to skin, GLASS cleaner easily removes grime, grease and nicotine sediments from all glass and mirror surfaces.
- The product saves time and effort by drying quickly and without leaving streaks, keeping the material's original shine.
- Majorly composed of renewable resources, GLASS cleaner takes on the responsibility for future generations.

### Area of application

- GLASS cleaner is suitable for all glass and mirror surfaces indoors and outdoors, such as windows, mirrors and glass cabinets.
- GLASS cleaner is also suitable for Inox as well as stainless steel.

### Product safety, storage and environmental instructions

**Safety:** For professional use only. Avoid inhaling sprayed product. Test material compatibility before use. For further information, see Safety Data Sheet.

**Storage:** Store at room temperature in the original container.

**Environmental:** Only give completely emptied container in the recommended waste container. The product is not intended for large-scale cleaning. For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution.

### Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



**Glass & window cleaning:** Spray onto a clean and lint free cloth and wipe the surface.

concentrated

#### Sales units

Order No. 712468	10 x 1 L
Order No. 712469	2 x 5 L
Order No. 712495	10 x 750 mL

#### Your trusted partner on site

pH-Value

