

ENERGY classic



Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

green-Effective® Detergent for professional dishwashers

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- Certified with the European Ecolabel (DE/038/049)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Complete biodegradability



- ENERGY classic with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermal power
- Production widely independent of crude oil: 15% of organic carbon processed in ENERGY classic originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



makes the difference

ENERGY classic



green-Effective® Detergent for professional dishwashers

■ Ecolabel certified ■ For soft to medium-hard water ■ Economic

Product profile

- ENERGY classic is an efficient detergent for dishwashers with a reliable cleaning performance, specially in soft and medium-hard water conditions, while respecting highest sustainability standards due to an innovative complexing system without NTA, EDTA and Phosphates.
- Due to its effective cleaning agents ENERGY classic is suitable for dishes, glasses, cutlery and cookware.
- In order to preserve dishes and machines, ENERGY classic enables a gentle washing process and extends machines life span due to its special lime deposits preventing formula.
- Reliable cleaning results when used in combination with BRILLANT classic.
- Majorly composed of renewable resources, ENERGY ultra takes on the responsibility for future generations.

Area of application

- For all types of dishwashing machines e.g., conveyor and single-tank dishwashers.
- Suitable for alkali-resistant dishes and cutlery.
- Do not use for dishes and cutlery made of aluminum and silver.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container.

Environmental: Only give completely emptied container to special waste disposer. For maximum effectiveness always use the correct dosage and lowest recommended temperature. This will minimize both energy and water consumption and reduce water pollution.

Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.

2-5 g/L



automatic dosing systems highly recommended.



Application area:
Suitable for all types of dishwashing machines.



for heavy soiling.



Put the dishes in an upright position and let them drip dry.

Sales units

Order No. 716124 1 x 15 L

Your trusted partner on site

pH-Value

