

CREAM cleaner



green-Effective® Scouring Cream

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance



- Certified with the European Ecolabel (DE/020/381)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

Sustainable development and production



EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water management
- Social Fairness



DIN ISO 14001:

- Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



ISO 50001:

- Continuous improvement of energy management: performance, efficiency, security, use and consumption



A.I.S.E.-Charter:

- Safe and sustainable manufacturing of cleaning products



DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

Complete biodegradability



- CREAM cleaner with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard*

*for more information please visit www.wmprof.com

Intensive use of renewable resources – continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 45% of organic carbon processed in CREAM cleaner originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation



CREAM cleaner



green-Effective® Scouring Cream

- Powerful cleaning ■ Material friendly ■ 75% European rapeseed oil surfactants

Product profile

- CREAM cleaner is an ecologically formulated scouring cream for hard surfaces in the sanitary and food processing sectors. It ensures powerful cleaning due to 75% European rapeseed oil-based surfactants, while respecting the biological cycles, caring for people's health and cleaning staff's safety.
- Meanwhile enhancing the work safety – it is compared to current products less aggressive to hands -, it quickly removes persistent soiling/scaling without scratching the surface thanks to the optimized fine granularity of the marble powder and without microplastics.
- Low cost-in-use - in contrast to other cleaners, only a small amount of the product is needed.
- Majorly composed of renewable resources, CREAM cleaner takes on the responsibility for future generations.

Area of application

- CREAM cleaner is ideally suitable for cleaning all ceramic, enamel, and stainless-steel surfaces in the kitchen and sanitary areas.
- CREAM cleaner is gentle to skin and surfaces and especially intended to be used against incrustated soil on glass surfaces, glass-ceramic and induction cooktops.
- Care should be taken with sensitive plastic surfaces: shiny surfaces may faint, matt surfaces may be polished.

Product safety, storage and environmental instructions

Safety: For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container. Protect from frost.

Environmental: Only give completely emptied container to special waste disposer. The product is not intended for large-scale cleaning. For maximum effectiveness always use the correct dosage. This will minimize water consumption and reduce water pollution.

Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



Manual dosing: apply a few splashes on the soiled surface.



or apply to a damp/cloth/soft sponge and rub on surface.



rinse well.



do not use any hard scrubbing sponges.

Sales units

Order No. 715777	10 x 500 mL
Order No. 715776	10 x 500 mL
Order No. 715778	10 x 500 mL

Your trusted partner on site

pH-Value

