

# **ACTIV** delicat





## green-Effective Liquid detergent for delicate textiles

■ Eco-efficient performance with eco-effective product design

User and environmental safety at the highest cleaning performance





- Certified with the European Ecolabel (DE/06/036)
- Registered in the positive list of "DIE UMWELTBERATUNG"
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration

# Sustainable development and production



#### EMAS:

- Continuous improvement of environmental performance
- Annual sustainability report
- Energy and water
- management

# Social Fairness DIN ISO 14001:



#### DIN ISO 14001:

 Continuous improvement in reducing waste and CO2 emissions, and saving of energy, water and material consumption



#### ISO 50001:

 Continuous improvement of energy management: performance, efficiency, security, use and consumption



#### A.I.S.E.-Charter:

 Safe and sustainable manufacturing of cleaning products



#### DIN ISO 9001:

- Continuous improvement of management processes and customer satisfaction
- Established quality management system in product development and production

## Complete biodegradability



- ACTIV delicat with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard\*
- \*for more information please visit www.wmprof.com

#### Intensive use of renewable resources - continuous increase of the reutilisation score



- Production under extensive use of renewable raw materials and energy using to 100% hydroelectric, solar and geothermic power
- Production widely independent of crude oil: 68% of organic carbon processed in ACTIV delicat originates from renewable plant resources which enables a production that is widely independent of crude oil
- Active water stewardship maintaining an own fresh and waste water treatment

#### Ingredient declaration

For the ingredients list, please see the Safety Data Sheet

### Traditional German quality - driving your durable business development



- More than 30 years pioneer in sustainable product development
- Smart hygiene solutions ensuring profitable growth
- Trusted brand

#### Professional user training and on-site support for Sustainable Hygiene Solutions



- Comprehensive knowledge transfer through qualified cleaning consultants
- Customized hygiene plans and cleaning recommendations optimizing your business and cleaning procedures
- Increased service value and strengthened company reputation





# **ACTIV** delicat





Application and Dosing

Dose in relation to

instructions

application and degree of soil. Follow below

## **Z** green-Effective® Liquid detergent for delicate textiles

■ Gentle to fabrics ■ Suitable for manual washing ■ Protecting effect

#### **Product profile**

- ACTIV delicat is a fibre gentle detergent for delicate textiles. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- The formulation gently cleans with natural almond oil, protects the wool during the washing process and cares for delicate and sensitive fabrics.
- ACTIV delicat offers highest material compatibility and is free of bleaching agents or optical brighteners.
- ACTIV delicat is dermatologically tested and as it excludes dyes, phosphates it is perfectly suitable for manual washing.
- Majorly composed of renewable resources, ACTIV delicat takes on the responsibility for future generations.

### Area of application

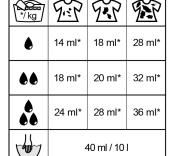
- ACTIV delicat has been designed to wash all delicate textile such as wool, silk, viscose, acetate, elastic and synthetic fabrics. It is suitable for the temperature range 20-60°C.
- Use ACTIV delicat according to the dosage instructions and wash the clothes without prewash (depending on the water hardness and degree of soiling of the laundry).
- The water hardness can be provided by your local water company.

## Product safety, storage and environmental instructions

**Safety:** For professional use only. For further information, see Safety Data Sheet.

Storage: Store at room temperature in the original container.

**Environmental:** For maximum effectiveness always use the correct dosage and lowest recommended temperature. This will minimize both energy and water consumption and reduce water pollution.





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