SOFT absolut fresh

Ultra concentrated fabric softener

5 x concentrated Fresh fragrance Easy dosing*



Technical Information

Product profile

- Due to its 5 times concentrated formula, SOFT absolut fresh saves costs and is perfectly suitable for professional usage.
- Its softening agents make the linen flexible, silky and soft.
- Thanks to its cationic agents, SOFT absolut fresh eliminates static electricity and facilitates ironing.
- SOFT absolut fresh leaves the linen with a pleasant and long lasting sophisticated fragrance.
- *Upside-down 2 litre bottle: SOFT absolut fresh is easy to dose thanks to the integrated cap on the upside-down 2 litre bottle; it delivers the exact dose for 5 kg of fabrics.
- *Canister: ideally suited for applications with automatic dosing systems considering the recommended dosing.









Area of application

Incorporate product in the last rinse.

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserved for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Product variants

713368 - 1 X 20 l

Company certificates of Management Systems











Application and Dosing



Dose in relation to application and degree of water hardness. Follow below instructions.



*1-3 g/kg **Automatic dosing:**

Automatic dosing systems highly recommended.



*1 cap = 5 kg

Manual dosing:

apply product according to dosing recommendation.



Application area: Facilitates ironing.

Application area: New

Developed for professional laundries.

