

WC natural

Toilet Bowl cleaner vinegar



Sustainability Information

Sustainable Contribution

- Certified with the European Ecolabel (DE/020/383)
- Developed to fulfill the Austrian Ecolabel
- Registered in the positive list of 'DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- WC natural with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- WC natural is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO₂ and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates



Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

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Viscous consistency | Easy-to-use | Safe application

Product profile

- WC natural is an acid toilet bowl cleaner, which effectively uses the natural acid of vinegar. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- The sustainable acetic acid is obtained from certified wood and comes from an innovative biorefinery.
- Meanwhile enhancing the work safety, WC natural shows outstanding cleaning performance due to its viscous formulation and effectively removes all common soils from urinals and toilet bowls.
- The special bottle with angled neck assures a fast, direct, easy and safe application.
- By the complete abandonment of hazardous ingredients, WC natural takes on the responsibility for future generations.

Area of application

- WC natural is suitable for the cleaning of all toilet bowl, urinal and bidet facilities.

Ingredients, handling, storage and environmental instructions

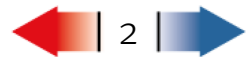
For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Sales units:

712512 - 10 x 750 ml



pH value



Application and Dosing



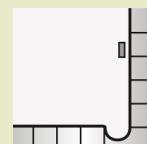
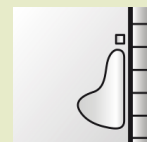
Dose in relation to application and degree of soil. Follow below instructions.



concentrated

Maintenance cleaning

Apply directly into the bowl and under the edge. Leave for a few minutes (overnight for persistent soiling), brush it briefly and rinse.



Learn more at: www.green-care-academy.com