

Sustainable Contribution

- Certified with Cradle to Cradle Certified[®] Gold
- Certified with the European Ecolabel (DE/o2o/383)
- Registered in the positive list of ,DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- 86% of organic carbon processed in WC liquid originates from renewable plant resources



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAScertified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- WC liquid is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO² and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and eco nomical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates







Cradle to Cradle Certified[®] is a registered trademark of the Cradle to Cradle Products Innovation Institute.

Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

WC liquid

Toilet bowl cleaner ocean

Safe application | Easy-to-use | Viscous consistency

Product profile

- WC liquid is an acid toilet bowl cleaner, which effectively uses the natural power of citric acid.
- WC liquid shows an optimum cleaning performance. Due to its viscous formula and cleaning performance it removes all common soils from urinals and toilet bowls.
- The special bottle with an angled neck assures a fast, direct, easy and safe application.
- The extraordinary ocean scent ensures a long-lasting freshness in the sanitary area.

Area of application

 WC liquid is suitable for the cleaning of all toilet bowls, urinals and bidet facilities made of ceramic. Not suitable for acid-sensitive surfaces such as marble, lime stone, enamel (especially zircon enamel), acid-sensitive plastic toilet seats and lids as well as acid-sensitive wall and/or floor tiles.

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Product variants

715810 - 10X 750 ml



pH value



3 l



Application and Dosing



Apply under the edge. Wait few minutes (by persistent soiling overnight) brush and rinse.



Maintenance cleaning:

Use undiluted. Leave the solution for a few minutes. Rinse thoroughly with clear water

Learn more at: www.green-care-academy.com