

# TAWIP novoSmart

## High Performance Floor Cleaner & Care



### Sustainability Information

#### Sustainable Contribution

- Certified with Cradle to Cradle Certified® Gold
- Certified with the European Ecolabel (DE/020/282)
- Developed to fulfill the Austrian Ecolabel
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- TAWIP novoSmart with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard



#### Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



#### Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- TAWIP novoSmart is formulated from readily biodegradable raw materials



#### Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO<sup>2</sup> and crude oil can be saved with Green Care Professional products, visit: [get.wmprof.com](http://get.wmprof.com)



#### Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



#### Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

#### Product certificates



Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.

#### Company certificates of Management Systems



**EMAS:** Most demanding system for sustainable environmental



**DIN ISO 14001:** Internationally recognized environmental management system



**DIN ISO 50001:** Internationally recognized energy management system



**DIN ISO 9001:** Internationally recognized quality management system



**EcoVadis:** Provider of business sustainability ratings

# TAWIP novoSmart

## High Performance Floor Cleaner & Care

High slip resistance | Low cost in use | Safe application



### Product profile

- Includes the SMART Anti-aging Care Additive - The exclusive 2-in-1 formulation includes coconut soap with self-shining attributes which nourishes the floor for increased protection.
- The TAWIP novoSmart cleaning & care system provides outstanding emulsifying qualities to the daily floor maintenance while ensuring the desired slip resistance according DIN 18032.
- TAWIP novoSmart is efficient in low use concentration and reduces the cost in use.
- TAWIP novoSmart with its integrated SMART dosing membrane allows flexible and convenient dosing while avoiding direct product contact.
- Majorly composed of renewable resources and coming in a bottle made of 100% recyclate, TAWIP novoSmart takes on the responsibility for future generations.

### Area of application

- TAWIP novoSmart is suitable for mechanical and manual maintenance cleaning of all water-resistant floors such as e.g. PVC, linoleum, rubber, stone and sealed wood.
- Ideal for cleaning of large areas.
- Do not use on unsealed wooden flooring.

### Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

### Sales units:

pH value



### Application and Dosing

Learn more at: [www.green-care-academy.com](http://www.green-care-academy.com)