

SOFT nature

Hypoallergenic last rinse fabric softener



Sustainability Information

Sustainable Contribution

- Registered in the positive list of 'DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- 71% of organic carbon processed in SOFT nature originates from renewable plant resources



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- SOFT nature is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO₂ and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates



Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

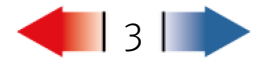
SOFT nature

Hypoallergenic last rinse fabric softener

Hypoallergenic | Fresh perfume | 100% European plant-based



pH value



Product profile

- SOFT nature is based on 100% European plant-based surfactants from rapeseed and sunflower oil and is free of dyes and preservatives.
- It removes static electricity, allows a quick and easy ironing and leaves the laundry velvety soft.
- SOFT nature is dermatologically tested.
- Its mild fresh scent makes it pleasant to use.
- SOFT nature is part of Ecolabel certified ECOMPLETE SYSTEM (DE/o39/007) in combination with ACTIV liquid, SYSTEM alca and SYSTEM oxybleach.

Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT nature in the final rinse with a pump or in the fabric softener machine drawer.

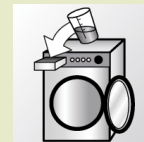
Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

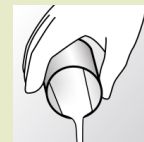
Product variants

1213163 - 2 x 5 l

Application and Dosing



Dose in relation to application and degree of water hardness. Follow below instructions.



5-15 ml/kg

Manual dosing:



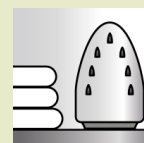
Automatic dosing:

Automatic dosing systems highly recommended.



Application area:

Developed for professional laundries.



Application area: New

Facilitates ironing.

	5 ml*	10 ml*	15 ml*

Learn more at: www.green-care-academy.com