

SOFT fresh

Fabric softener for last rinse



Sustainability Information

Sustainable Contribution

- The Dermatest testing and statement on compatibility refer to the concentration of the product used in accordance with the instructions for use.
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- SOFT fresh with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- SOFT fresh is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO₂ and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates



Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

SOFT fresh

Fabric softener for last rinse

100% European plant-based | Anti-static effect | Long-lasting perfume



Product profile

- SOFT fresh is composed of 100% European plant-based surfactants, enhancing environmental responsibility, while making the linen silky and soft.
- Thanks to its formula full of cationic agents, SOFT fresh allows to remove static electricity on linen while enabling a quick and easy ironing and leaving the laundry velvety soft.
- SOFT fresh has a fresh perfume that will last on linen.

Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT fresh in the final rinse with a pump or in the fabric softener machine drawer.

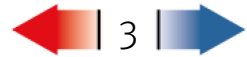
Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

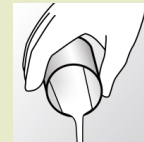
Sales units:



pH value

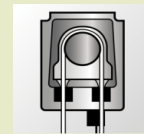


Application and Dosing

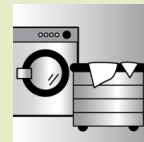


5-15 ml/kg

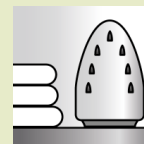
Manual dosing



Can be applied with automatic dosing system.



Developed for professional laundries.



Facilitates ironing.

	5 ml*	10 ml*	15 ml*
	5 g*	10 g*	15 g*

Learn more at: www.green-care-academy.com