

# SOFT fresh CF protect

Fabric softener with anti-pilling effect and color protection



## Sustainability Information

### Sustainable Contribution

- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin



### Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



### Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- SOFT fresh CF protect is formulated from readily biodegradable raw materials



### Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO<sub>2</sub> and crude oil can be saved with Green Care Professional products, visit: [get.wmprof.com](http://get.wmprof.com)



### Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



### Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

### Company certificates of Management Systems



**EMAS:** Most demanding system for sustainable environmental



**DIN ISO 14001:** Internationally recognized environmental management system



**DIN ISO 50001:** Internationally recognized energy management system



**DIN ISO 9001:** Internationally recognized quality management system



**EcoVadis:** Provider of business sustainability ratings

# SOFT fresh CF protect

## Fabric softener with anti-pilling effect and color protection

100% European plant-based | Re-new effect | Revitalisation of color

### Product profile

- SOFT fresh CF protect contains surfactants mainly from European cultivation, such as rapeseed and sunflower oil, enhancing environmental responsibility, while making the linen silky and soft.
- SOFT fresh CF protect with Re-new effect offers high fibre care and revitalization of the color for natural fibres.
- SOFT fresh CF protect significantly extend the life span of the fibres.
- Thanks to the cationic surfactants used, SOFT fresh CF protect allows to remove static electricity on linen while enabling a quick and easy ironing and leaving the laundry velvety soft.
- The fragrance in SOFT fresh CF protect provides long-lasting freshness.
- The use of a dryer is recommended.

### Area of application

- To be used for finishing of textiles in the washing machine.
- Insert SOFT fresh CF protect in the final rinse with a pump or in the fabric softener chamber

### Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

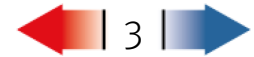
### Product variants

**716885** - 2 x 5 l

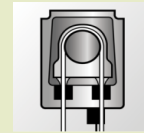
**716886** - 1 15 l



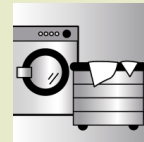
**pH value**



### Application and Dosing

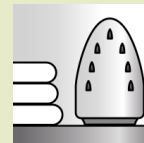


Developed for professional laundries.



**5-15 ml/kg**

Dose in relation to application and degree of water hardness. Follow below instructions.



**Manual dosing:**  
Facilitates ironing.



Can be applied with automatic dosing system.



	5 ml*	10 ml*	15 ml*
	5 g*	10 g*	15 g*

Learn more at: [www.green-care-academy.com](http://www.green-care-academy.com)