

SOFT bloomKliks

Ultra-concentrated liquid fabric softener



Sustainability Information

Sustainable Contribution

- Certified with Cradle to Cradle Certified® Gold
- Certified with the European Ecolabel (AT/039/003)
- Developed to fulfill the Austrian Ecolabel
- Registered in the positive list of 'DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- 81% of organic carbon processed in SOFT bloomKliks originates from renewable plant resources



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- SOFT bloomKliks is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO² and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates



Cradle to Cradle Certified® is a registered trademark of the Cradle to Cradle Products Innovation Institute.

Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

SOFT bloomKliks

Ultra-concentrated liquid fabric softener

Economic in use | Pleasant scent | For all water types



Product profile

- SOFT bloomKliks with natural based softening agents and special tensides, enabling a removal of static electricity for a “triple action”, combines a flowery scent, velvet softness and allows a quick and easy ironing.
- SOFT bloomKliks leaves a velvet softness on the linen and clothes.
- Majorly composed of renewable resources, SOFT bloomKliks takes on the responsibility for future generations.
- Optimized as system for energy and resource saving. It has to be used through automatic distribution in combination with an ACTIV detergent or further Kliks products, such as ACTIV perfectKliks.
- KLIKS is a closed system with a clever packaging design providing maximum user safety and hygiene while guaranteeing the complete emptying of the product and a space saving disposal.

Area of application

- To be used for finishing of textiles in the washing machine.
- Suitable for all types of professional washing machines. Only to be used with automatic dosing equipment.
- Insert SOFT bloomKliks in the final rinse with a pump.
- Use SOFT bloomKliks according to the dosage instructions (depending on the water hardness and degree of soil of the laundry). Water hardness information can be provided by your local water company.

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

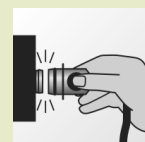
Product variants

1114350 - 1 x 10 l

pH value



Application and Dosing



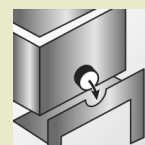
Closed system for maximum user safety and intuitive handling.



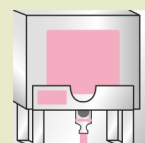
Automatic dosing systems highly recommended.



Developed for professional laundries.



Open box as indicated through icons on the box and insert spout correctly in holder.



Pay attention to colour coding for safe application.



Recycle cardboard box with paper and plastic bag with plastic.

	2 ml	4 ml	6 ml

Learn more at: www.green-care-academy.com