

Sustainable Contribution

- Certified with the European Ecolabel (DE/020/381)
- Developed to fulfill the Austrian Ecolabel
- Registered in the positive list of ,DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- CREAM cleaner with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard
- 45% of organic carbon processed in CREAM cleaner originates from renewable plant resources



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAScertified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- CREAM cleaner is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO² and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates







Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings



CREAM cleaner

Scouring Cream

Powerful cleaning | Material friendly | 75% European rapeseed oil surfactants

Product profile

- CREAM cleaner is an ecologically formulated scouring cream for hard surfaces in the sanitary
 and food processing sectors. It ensures powerful cleaning due to 75% European rapeseed oilbased surfactants, while respecting the biological cycles, caring for people's health and
 cleaning staff's safety.
- Meanwhile enhancing the work safety it is compared to current products less aggressive to hands -, it quickly removes persistent soiling/scaling without scratching the surface thanks to the optimized fine granularity of the marble powder and without microplastics.
- Low cost-in-use in contrast to other cleaners, only a small amount of the product is needed.
- Majorly composed of renewable resources, CREAM cleaner takes on the responsibility for future generations.

Area of application

- CREAM cleaner is ideal for cleaning all ceramic, enamelled and stainless steel surfaces in kitchens and sanitary areas.
- CREAM cleaner is gentle on skin and surfaces and is especially designed for use against ingrained dirt on glass surfaces, glass ceramics and induction hobs.
- Care should be taken with sensitive plastic surfaces: glossy surfaces can become dull, matt surfaces can become polished.

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Sales units:

715778 - 10 x 500 ml **715777** - 10x 500 ml **715776** - 10 x 500 ml



pH value



Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



Manual dosing

apply a few splashes on the soiled surface.



or apply to a damp/cloth/soft sponge and rub on surface.



Rinse well.



do not use any hard scrubbing sponges.

Learn more at: www.green-care-academy.com