

ACTIV liquid

Liquid detergent



Sustainability Information

Sustainable Contribution

- Certified with the European Ecolabel (DE/039/007)
- Developed to fulfill the Austrian Ecolabel
- The Dermatest testing and statement on compatibility refer to the concentration of the product used in accordance with the instructions for use.
- Registered in the positive list of 'DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- ACTIV liquid with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- ACTIV liquid is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO² and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates



Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

ACTIV liquid

Liquid detergent

High performance | Long lasting perfume | High material compatibility

Product profile

- ACTIV liquid is a universal detergent concentrate ensuring a high washing performance even at 30°C. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- ACTIV liquid offers highest material compatibility and as it is free of bleaching agents it is applicable to white and colored fabrics.
- Majorly composed of renewable resources, ACTIV liquid takes on the responsibility for future generations.
- ACTIV liquid is part of the Ecolabel certified ECOMPLETE SYSTEM (DE/039/007) in combination with SYSTEM alca, SYSTEM oxybleach and SOFT nature.

Area of application

- ACTIV liquid is suitable for all type of textiles and all temperatures.
- Use ACTIV liquid according to the dosage instructions and wash the clothes without prewash (depending on the water hardness and degree of soiling of the laundry). The water hardness can be provided by your local water company.
- ACTIV liquid is specially developed to be used on microfiber textiles.

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Sales units:

- 712822** - 1 x 15 l
- 714633** - 1 x 200 l
- 713800** - 1 x 60 l
- 716673** - 3 x 5 l grip bottle



pH value



Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



Application area
Developed for professional laundries.



8-26 ml/kg

Automatic dosing systems highly recommended.

Icon	Icon	Icon	Icon
	8 ml*	13 ml*	17 ml*
	12 ml*	17 ml*	21 ml*
	17 ml*	22 ml*	26 ml*

Learn more at: www.green-care-academy.com