

# ACTIV intense

High performing laundry detergent – long-lasting fragrance



## Sustainability Information

### Sustainable Contribution

- Certified with the European Ecolabel (NL/006/009)
- Registered in the positive list of 'DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- ACTIV intense with all its ingredients is totally biodegradable and has proven this important property in an accredited mineralization test according to OECD 302 B standard
- 62% of organic carbon processed in ACTIV intense originates from renewable plant resources



### Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAS-certified plants in Mainz and Hallein in compliance with the highest quality standards



### Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- ACTIV intense is formulated from readily biodegradable raw materials



### Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO<sup>2</sup> and crude oil can be saved with Green Care Professional products, visit: [get.wmprof.com](http://get.wmprof.com)



### Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



### Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

### Product certificates



### Company certificates of Management Systems



**EMAS:** Most demanding system for sustainable environmental



**DIN ISO 14001:** Internationally recognized environmental management system



**DIN ISO 50001:** Internationally recognized energy management system



**DIN ISO 9001:** Internationally recognized quality management system



**EcoVadis:** Provider of business sustainability ratings

# ACTIV intense

## High performing laundry detergent – long-lasting fragrance

Fresh scent | Whiteness from 30°C | EU-Ecolabel certified

### Product profile

- ACTIV intense is a specially designed detergent for all textiles providing bright white linen and fresh scent.
- The combination of biodegradable surfactants and sequestering agents enables an effective cleaning of all textiles even in low temperatures (from 30°C to 60°C) and contributing to an efficient washing result.
- With its natural enzymatic formula ACTIV intense delivers bright white linen and easily removes almost all kinds of stains.
- Its carefully selected fragrance according to the EU-Ecolabel criteria provides the textiles with a long-lasting fresh scent.
- ACTIV intense is certified with the EU Ecolabel and the formulation contains a high content of renewable ingredients and a plant-based surfactant system.
- Mainly composed of renewable sources, ACTIV intense takes on the responsibility for future generations.

### Area of application

- Suitable for all textiles (except wool and silk) and for all types of professional or domestic washing machines.
- ACTIV intense is a concentrated powder.

### Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

### Sales units:

**716051** - 1 x 15 kg



**pH value 1%**



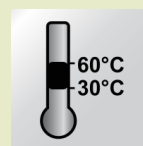
### Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.



**Application area**  
Developed for professional laundries.



	11 g*	13 g*	16 g*
	13 ml*	16 ml*	19 ml*
	13 g*	16 g*	20 g*
	16 ml*	19 ml*	24 ml*
	16 g*	20 g*	24 g*
	19 ml*	24 ml*	28 ml*
		10 g*	16 g*
		12 ml*	19 ml*
	8 g / 1 L 100 ml / 10 L 84 g / 10 L		

Learn more at: [www.green-care-academy.com](http://www.green-care-academy.com)