

Sustainability Information

Sustainable Contribution

- Certified with Cradle to Cradle Certified[®] Gold
- Certified with the European Ecolabel (NL/006/009)
- Developed to fulfill the Austrian Ecolabel
- Registered in the positive list of ,DIE UMWELTBERATUNG'
- Complete abandonment of toxic and harmful materials
- Outperforms other products at lower use concentration
- With surfactants of renewable plant-based origin
- 64% of organic carbon processed in ACTIV bicompact originates from renewable plant resources



Quality & Performance

- More than 30 years of experience in the development of high-performance and integrally sustainable cleaning concepts.
- Our Green Care Professional products are produced exclusively in the EMAScertified plants in Mainz and Hallein in compliance with the highest quality standards



Safe for humans & environment

- Our formulas and packaging are safe for humans and nature as well as biological and technical cycles when used properly
- ACTIV bicompact is formulated from readily biodegradable raw materials



Circular cleaning products

- Production with intensive use of renewable raw materials and energy up to 100% from hydropower, solar and geothermal power
- To find out how much plastic, CO² and crude oil can be saved with Green Care Professional products, visit: get.wmprof.com



Sustainable profitability

- Our intelligent systems and efficient formulas enable precise and economical dosing as well as complete emptying of the packaging
- Comprehensive and consistently practiced philosophy of sustainable management



Comprehensive Service

- As a strategic partner, we offer comprehensive know-how transfer through holistic consulting and support as part of our Green Care Academy
- Customized hygiene plans and cleaning recommendations optimizing your cleaning procedures and thus your business

Product certificates









Cradle to Cradle Certified[®] is a registered trademark of the Cradle to Cradle Products Innovation Institute.

Company certificates of Management Systems



EMAS: Most demanding system for sustainable environmental



DIN ISO 14001: Internationally recognized environmental management system



DIN ISO 50001: Internationally recognized energy management system



DIN ISO 9001: Internationally recognized quality management system



EcoVadis: Provider of business sustainability ratings

ACTIV bicompact

Ultra concentrated laundry detergent

High performance | Long lasting perfume | Ultra concentrated

Product profile

- ACTIV bicompact ensures a high washing performance even at 20°C allowing to save up to 60 % electricity costs and time due to shorter washing cycles. Respecting the biological cycles, it cares for people's health and cleaning staff's safety.
- Thanks to its oxygen-based bleaching agent and exclusive formulation with a stain removing complex based on a quintuple bio-enzyme system, ACTIV bicompact provides outstanding cleanliness and intense freshness.
- Meanwhile enhancing the work safety, ACTIV bicompact offers a very convenient refillable and reusable eco-drum, which can be stocked and closed while guaranteeing an easy handling.
- Majorly composed of renewable resources, ACTIV bicompact takes on the responsibility for future generations.

Area of application

- ACTIV bicompact is suitable for all white and colored clothes (excepting wool and silk), both for machine and hand washing.
- ACTIV bicompact is a double concentrated powder 10 kg equates to 20 kg of a traditional detergent. With a minimum dosage of 5g/kg dry linen it is possible to wash up to 2 tons dry linen (soft water/low soil level).

Ingredients, handling, storage and environmental instructions

For the ingredients list, please see the Safety Data Sheet. Product strictly reserve for a professional use. For all information regarding handling, storage conditions and disposal, please see the Safety Data Sheet.

Sales units:

716249 - 1 x 10 kg bag **1116500** - 1 x 10 kg box



pH value 0,5%



Application and Dosing



Dose in relation to application and degree of soil. Follow below instructions.

*/ kg	92P	93P	
•	5 g*	9 g*	11 g*
	6 ml*	11 ml*	14 ml*
	8 g*	11 g*	14 g*
	10 ml*	14 ml*	18 ml*
•	11 g*	14 g*	17 g*
	14 ml*	18 ml*	21 ml*
LI		8 g*	11 g*
		10 ml*	14 ml*
	36 g/10 L		
	45 ml/10 L		

Learn more at: www.green-care-academy.com